

# Mattress Cleaning & Anti Allergen Care

## Feel the Relief

Reduce Levels of Dust Mite & Pet Allergens  
in Your Home by 90% or More

▶ There is now a revolutionary new anti-allergen cleaning and treatment program called the ResponsibleCare® System that allows you to safely, easily and affordably reduce the levels of these serious allergens by 90% or more!

## Understanding Allergies & Asthma

▶ Allergic illnesses develop when the body is over-exposed to certain allergens. In effect, the body programs itself to consider these normally harmless substances as illness causing intruders to be defended against. The way the immune system guards the body is by producing what are known as IgE antibodies.

# The ResponsibleCare® System



▶ The ResponsibleCare® System is a powerful new way to achieve environmental control.

▶ The ResponsibleCare® System includes specially formulated cleaning agents used prior to application of Allergy Relief Treatment™ on carpets, mattresses, upholstery, rugs and bedding. Allergy Relief Treatment™ is a hypoallergenic solution that contains an active ingredient derived from naturally extracts found in renewable fruit & vegetable seeds.

## How Allergy Relief Treatment™ Works

▶ Allergy Relief changes the shape of allergen proteins, making them unrecognizable to the body! When this shape is changed, there is no repetitive pattern that identifies the material as an allergen so there is no allergic reaction!

▶ Allergy Relief Treatment disassembles the allergen locks. The lock is still there but it is in the form of its component parts rather than an assembled lock. Because the allergens no longer appear as a “lock” to the body, the antibody “key” does not bind with them so there is no allergic reaction!



## How Much Allergen Reduction is Enough?



▶ One of the drawbacks of many Environmental Control efforts is that the reduction in allergen levels is insufficient to prevent or reduce symptoms or stop allergic illnesses from developing.

The active ingredient in Allergy Relief Treatment has been scientifically proven to reduce indoor allergen concentrations below the levels that can cause allergy symptoms.

▶ Allergen overexposure not only causes allergic illness but can also result in the development of other more serious, chronic and even life threatening allergic diseases.

▶ Allergens are proteins with unique shapes that identify them as allergens to the antibodies in the immune system. The allergens have a lock. The antibody is like a key that fits that lock. The body's IgE antibodies are constantly on the lookout for the presence of the allergen they were created in response to, sort of like keys floating around the immune system looking for the locks they were created to fit.



▶ When these antibody “keys” find a repetitive pattern of allergen “locks”, the body defends against these perceived intruders by the antibodies binding with the allergen, much like inserting a key into a lock. This sets off a chemical reaction designed to protect the body from infection. This rush of chemicals into the body is what is experienced as an allergic reaction or asthma attack.

**“Allergy Relief Treatment clearly has the potential to fill the role of an effective means of reducing dust mite allergens in carpets & upholstery. It has the potential to become an effective aid for the mite sensitive allergy sufferer to minimize allergen exposure.”**



## Allergy Relief Treatment™

Safe for You, Your Children, Pets & the Environment

▶ All of the ResponsibleCare® cleaning products including Allergy Relief Treatment™ are hypoallergenic, nontoxic, dye and perfume free, contain no volatile organic compounds phosphates or other hazardous materials and are biodegradable and environmentally safe.

▶ Products are odor free and have been specially formulated for use around people with allergic illnesses and chemical sensitivities.

Dust Mite Allergen Denaturation: A Trial of Allergy Relief Treatment  
Richard Thorogood, MI Bio., Auckland University School of Medicine

**ERNIE'S**  
CARPET CARE, INC.  
(425) 788-5671  
erniescarpetcare.com